

It's Time for Value-Added Salads to Get an Attitude Adjustment

Introducing Fresh Attitude™ Clamshell Salads



Fresh Attitude™ Clamshell Salads . . . the Advantage of a Fresh Approach

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| <ul style="list-style-type: none"> ■ Sweet, tender Eastern-grown lettuces and greens | <ul style="list-style-type: none"> ■ Faster from field to table means improved freshness for the consumer |
| <ul style="list-style-type: none"> ■ Innovative growing practices <ul style="list-style-type: none"> ■ Irrigation with 100% well or treated water ■ Proactive deterrence of foreign objects ■ Cultivation exclusively in naturally rich, moist soils high in natural organics | <ul style="list-style-type: none"> ■ Minimized risk of foreign objects and less susceptibility of E-COLI and SALMONELLA contamination means better consumer satisfaction |
| <ul style="list-style-type: none"> ■ Crystal clear clamshells with maximum space to view product quality | <ul style="list-style-type: none"> ■ Consumers can see the product freshness better than in bag salads |
| <ul style="list-style-type: none"> ■ Durable, high quality packaging | <ul style="list-style-type: none"> ■ Sturdy clamshells protect delicate baby lettuces from bruising during transport and are completely recyclable. |
| <ul style="list-style-type: none"> ■ Fresh Attitude goes beyond just Spring Mix to deliver favorite consumer varieties | <ul style="list-style-type: none"> ■ Depth of product line encourages rapid repeat purchases |



Fresh Attitude™ Clamshell Salads

from Veg Pro International

1 Pound Clamshell Salads



1 lb Clamshell Spring Mix
UPC 8 88048 00001 1



1 lb Clamshell Spinach
UPC 8 88048 00002 8



1 lb Clamshell San Marino
UPC 8 88048 00005 9



1 lb Clamshell Oriental Blend
UPC 8 88048 00006 6

5 oz Clamshell Salads



5 oz Clamshell Spring Mix
UPC 8 88048 00003 5



5 oz Clamshell Spinach
UPC 8 88048 00004 2



5 oz Clamshell San Marino
UPC 8 88048 00007 3



5 oz Clamshell Arugula
UPC 8 88048 00009 7



5 oz Clamshell Oriental Blend
UPC 8 88048 00008 0

Fresh Attitude™ Clamshell Salads Product Specifications:

1 Pound Clamshell Product Descriptions

6/1 lb Clamshell

Clamshell Spring Mix Clamshell Spinach Clamshell San Marino Clamshell Oriental Blend	Unit Dimensions	Length	Width	Height	Box Dimensions	Length	Width	Height
		12.75"	8.25"	5.25"		23.5"	13.25"	10.75"
	Qty/Box	Weight/Units	Weight/Case	Layers	Cs. / Layer	Total Cs / Pallet	Pallet Weight	Pallet Height
	6	16 oz / 1 lb	7 lbs	8	6	48	336 lbs	92.5"

5 oz Clamshell Product Descriptions

8/5 oz Clamshell

Clamshell Spring Mix Clamshell Spinach Clamshell San Marino Clamshell Arugula Clamshell Oriental Blend	Unit Dimensions	Length	Width	Height	Box Dimensions	Length	Width	Height
		9"	7.5"	3.5"		15"	9.25"	14"
	Qty/Box	Weight/Units	Weight/Case	Layers	Cs. / Layers	Total Cs / Pallet	Pallet Weight	Pallet Height
	8	5 oz / 142g	3 lbs	6	13	78	234 lbs	92"



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Additional varieties and sizes available. Ask your Veg Pro representative for details.